

## **TRANSPORTATION DEMAND MANAGEMENT PLAN**

### **1818 Rhode Island Avenue, NE**

The Transportation Demand Management (TDM) plan is an active program used to foster alternative transportation choices that are more environmentally friendly than driving alone. *DDOT's TDM in The Development Process Report* was used as a reference for this TDM plan.

The Applicant also referenced TDM Plans from similar BZA Cases (19308, 19389, 19411), as well as conditions to those BZA Orders.

The Applicant will comply with the following measures:

1. The Applicant will give every new resident a Residential Welcome Package which will include information about the abundance of nearby alternative transportation options available, including, but not limited to, ride-sharing services, car-sharing services, Metro, bike-sharing services such as Capital Bikeshare.
2. The Applicant will offer a preloaded \$30 SmarTrip card for each unit at the initial sale of units in the building. (This measure is for initial owners only, and not in perpetuity).
3. The Applicant shall install a TransitScreen or similar device displaying real-time transportation scheduled that show the availability and location of Bikeshare stations, local buses, commuter buses, Metrorail, carshare vehicles, and any other public transportation options located within .5 miles of the site.
4. The Applicant will identify Transportation Coordinators for the planning, construction, and operations phases of development. The Transportation Coordinators will act as points of contact with DDOT, goDCgo, and Zoning Enforcement.
5. The Applicant will provide Transportation Coordinators' contact information to goDCgo, conduct an annual commuter survey of employees on-site, and report TDM activities and data collection efforts to goDCgo once per year.
6. The Applicant will provide a total of five (5) bicycle parking spaces on-site, pending special exception approval.

